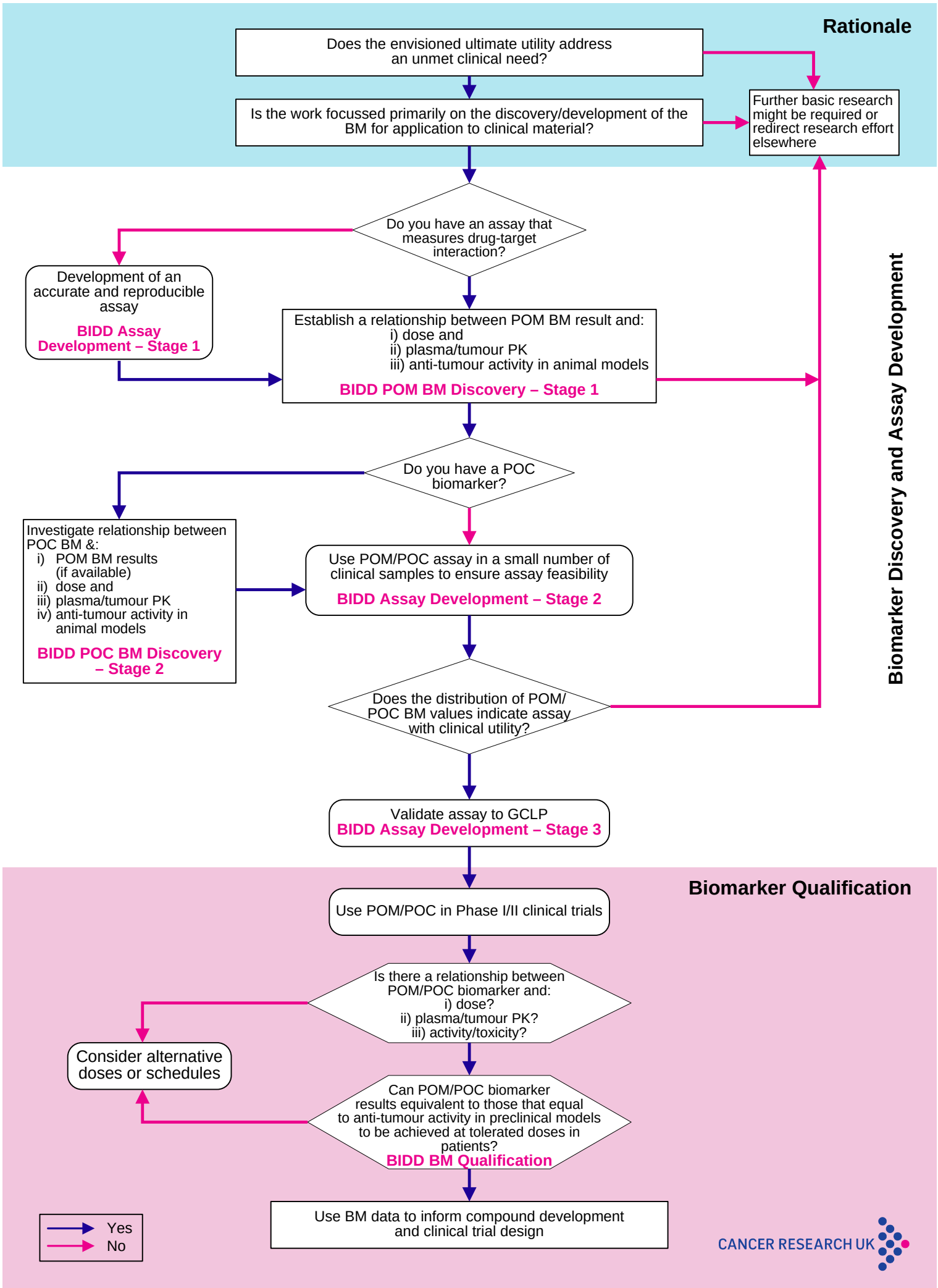PHARMACOLOGICAL BIOMARKER (BM) ROADMAP